

The Great Cultural Debate

**Museums
Australia**

Western Australia

INVITATION

As part of Museum and Gallery Week 2009, Museums Australia (WA) invites you to consider the question:

Museums and Tourism: a marriage made in heaven?

Join our panel discussion exploring the implications of museums and galleries as the drivers of cultural tourism, particularly the fate of the Perth Cultural Centre

The focus for International Museum Day, 18 May, is "Museums as sites of tourism". The role of museums and galleries as tourist sites striving to attract more visitors and a diverse audience is hotly debated. Does tourism distract from the museum's core business and jeopardise the representation of history, or is it core business?

The Chairman for the event will be **Richard Offen**, Executive Director of Heritage Perth and the panellists will be: **Kate Lamont**, Tourism WA & Committee for Perth Board Member, **Veronica Jeffery**, Director Portfolio, East Perth redevelopment Authority, **Dr Diana Jones**, A/CEO Western Australian Museum and **Dr Stefano Carboni**, Director, Art Gallery of Western Australia.

Following the panel presentations the forum will open to questions from the floor.

State Library Theatre, 25 James St Northbridge
Thursday 21st May 2009 5.30pm for a 6pm start

*Please join us afterwards to carry on the discussion in a less formal manner at the **PICA Bar** where light refreshments will be served and drinks can be purchased.*

Checkout our website for further information on Museum and Gallery Week www.museumswa.com.au

RSVP: To Museums Australia WA ma_wa@museum.wa.gov.au or phone 08 9427 2770

"People are visiting our galleries and museums at a startling rate. Is it the cafés, the absence of swearing... maybe even the art?" Hugo Rifkind, "The Times" 14/03/2009

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