



Privacy Policy

Committed to protecting your rights

Heritage Perth Inc. is committed to protecting your privacy. All information provided to us will remain confidential and protected. It will be used only as outlined below.

What information do we collect?

Heritage Perth Inc. typically asks you for the following information:

- Contact information (name, address, email address)
- Personal details such as date of birth, gender
- Areas of interest
- Credit card numbers and/or bank account details

It is your choice how much of this information you provide. All information is held securely.

How do we use this information?

We collect this information to:

- Process donations and provide receipts
- Maintain accurate details of our supporters' history with the organisation
- Keep our supporters informed about our work
- Help us develop our marketing activities in a cost-effective way

To ensure your privacy is protected, information from your record will not be disclosed or altered unless requested by you. We collect data such as your date of birth so we can use it to confirm your identity when you contact us. If you wish to allow another person to access your details (e.g. family member, personal assistant) you need to notify Heritage Perth Inc. in writing and we will note this on your record.

At times we use external providers to help us produce our communications and process donations. We require these providers to sign an agreement to keep your personal information confidential and secure.

When we contact you, or you contact us, we like to be sure that our staff are as skilled as possible in answering your queries and having conversations with you. From time to time we may monitor calls in order to do this.

We use Google Analytics to track visits to our website. We use this information to track the effectiveness of our website. Types of data collected include visits, length of visit, viewed pages and the technical capabilities of our visitors. These statistics will not identify you as an individual. For more information read Google's Privacy Policy.

Please note, in some areas of our website links to other sites can be found. These sites are not controlled by Heritage Perth Inc. and therefore we cannot take responsibility for their content, claims of offer or privacy practices.

Giving you control

- All supporters of Heritage Perth Inc. for whom we have details recorded have the right to ask for a copy of these details at any time
- Supporters also have the right to update and/or alter their details at any time.
- Heritage Perth Inc. will provide you with the opportunity to opt out of receiving future communications from us
- Should you have any issues in relation to Heritage Perth Inc. and your privacy, you can raise this with our Executive Director who will address your concerns promptly and advise you of your rights

When contacting us, please provide the following information:

- Name
- Address
- Telephone number

Maintaining your information:

To access or change your details, or if you have any questions or complaints about this privacy policy, please contact Heritage Perth:

Heritage Perth Inc.
Council House
GPO Box C120
Perth
WA 6839

Telephone: +61 (0) 8 9461 3244

Fax: +61 (0) 8 9461 3083

E-mail: info@heritageperth.com